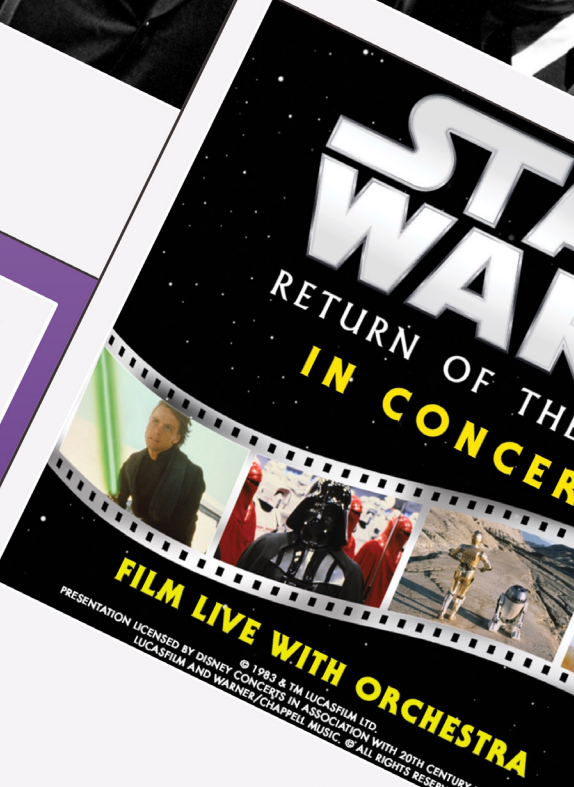




RIE
PHILHARMONIC
est. 1913

2024-25
CORPORATE
PARTNERSHIPS



Why Sponsor the Erie Philharmonic?

- **Become part of history!** This is the perfect time for a corporate partnership with the Philharmonic as we are experiencing trend-setting growth and audience development
- **Experience a new level of entertainment** with world-class concerts and events
- **Enjoy one-of-a-kind corporate hospitality** with exclusive receptions
- **Benefit from increased marketing presence**, expanded customer loyalty, heightened community awareness and brand reputation
- ***What's good for Erie is also good for business***

Ready to join Erie's premiere corporate partnership program?

Contact us today!

Elizabeth Valkanas, Director of Development
814.455.1375, ext. 114 · elizabeth@eriephil.org

UPMC HEALTH PLAN

"The orchestra has done a tremendous job partnering with the Health Plan to help us maximize our marketing goals and reach audiences for multiple lines of business. It's organizations like the Philharmonic that make our community a vibrant one! We are proud to sponsor the Phil and know that by investing in the success of our community we in turn invest in the success of our business."



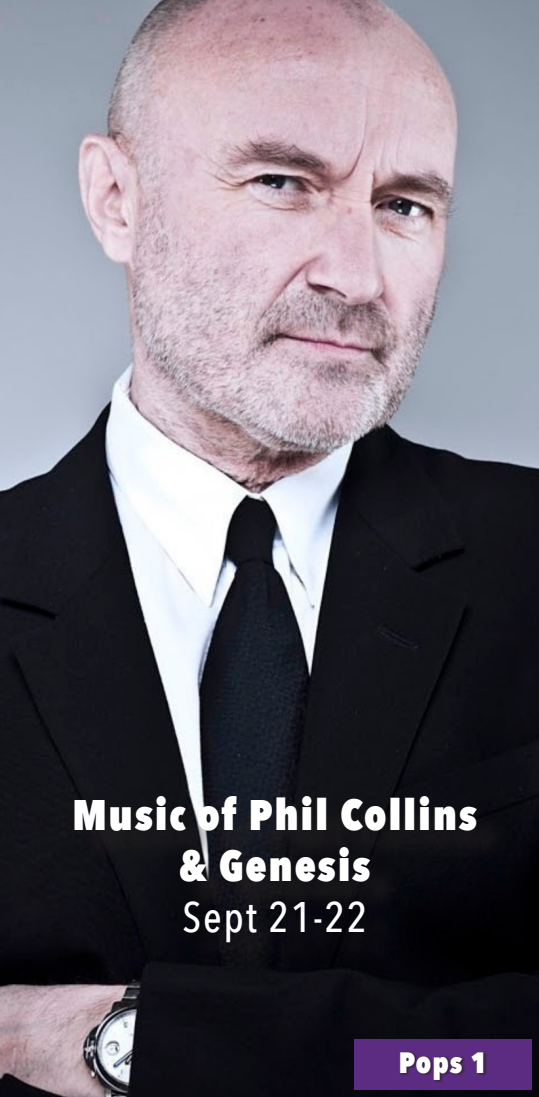
"Sponsorship is indeed a privilege, and it is one of which I am particularly proud. The Erie Philharmonic is vital to our community and downtown. I am honored we have had the opportunity to support such a great community asset."



"One of the reasons why we support the Erie Philharmonic is because of community involvement. Although we do love the music, helping to keep the community strong is a top priority for us."

The Hanes Family
Pops Series sponsor for more than 20 consecutive years

/// HANES ERIE, INC.



**Music of Phil Collins
& Genesis**
Sept 21-22

Pops 1



Frozen in Concert
Film with Orchestra
Nov 16-17

Pops 2



Come Home for the Holidays
Dec 7 (3pm & 7:30pm)

Pops 3



Return of the Jedi in Concert
Film with Orchestra
Feb 8-9

Pops 4



Revolution: The Music of the Beatles
May 3-4

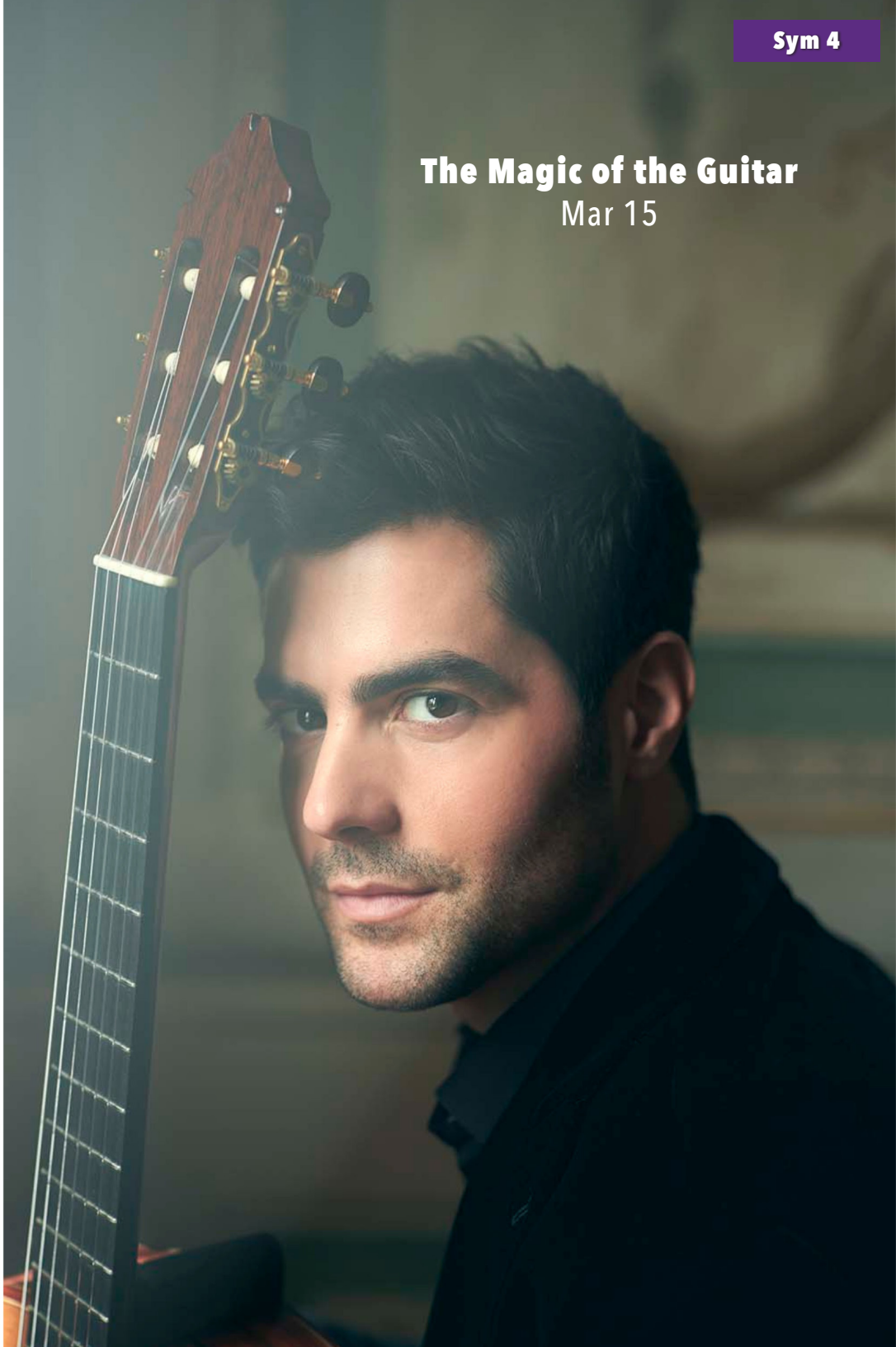
Pops 5



Tchaikovsky's 5th
Oct 12

Sym 1

Sym 4



The Magic of the Guitar
Mar 15

Sym 3



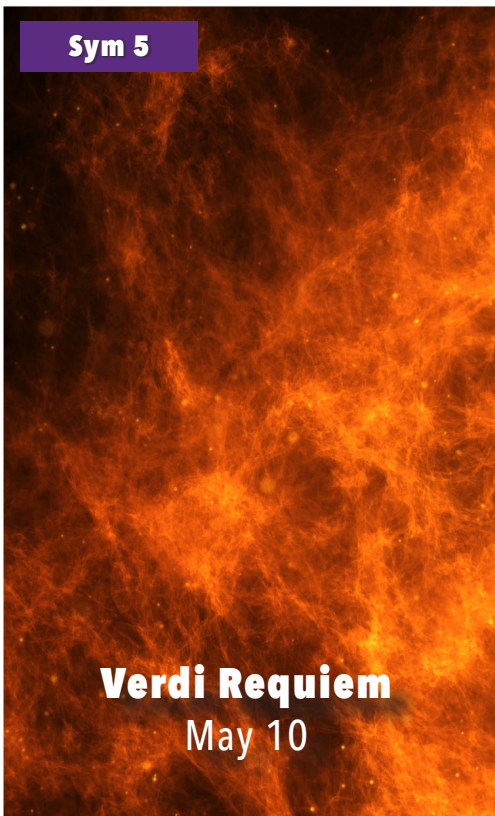
Rhapsody in Blue
Jan 25

Sym 5



Boléro
Nov 9

Sym 2



Verdi Requiem
May 10

Promotional Benefits

All corporate partners receive the following marketing benefits

- Alignment with the region's premiere arts organization
- Program acknowledgment in our Warner Theatre program book
- Logo placement on
 - » Seat card for your sponsored concert
 - » 2024-25 Season Brochure (deadline May 17)
 - » Pre-concert slide show
 - » Banner displayed in Warner Theatre lobby
 - » Philharmonic website year-round
- Listed as concert sponsor in applicable marketing materials
- Recognition during pre-concert informational message
- Invitation to VIP thank you events throughout the season, including events in the stunning Warner Theatre Rehearsal Hall!

Benefit recognition is tiered per sponsorship level.



Warner Theatre Hospitality Benefits

\$5,000

- **VIP Encore Club*** parking/lounge pass for the *entire* 2024-25 season
- Full-page, color acknowledgment in all program books September-May
- 10 complimentary concert vouchers for your sponsored concert
- 4 complimentary concert vouchers for any concert in the 2024-25 season

\$2,500

- VIP Encore Club* parking/lounge pass for sponsored concert
- Half-page, color acknowledgment in all program books September-May
- 10 complimentary concert vouchers for your sponsored concert

\$1,500

- VIP Encore Club* parking/lounge pass for sponsored concert
- Half-page, b/w acknowledgment for sponsored concert program book[^]
- 6 complimentary concert vouchers for your sponsored concert

\$1,000

- Half-page, b/w acknowledgment for sponsored concert program book[^]
- 4 complimentary concert vouchers for your sponsored concert

[^] One program book covers three performances

* Encore Club Benefits

Enjoy Encore benefits such as **premium parking** and mix and mingle with your friends in our exclusive lounge that offers complimentary drinks and desserts before the concert!



EXCLUSIVE Corporate Partnership Opportunities

Enhance your sponsorship with one of these exciting add-ons

Season Passes - \$600

- 2 tickets to all 2024-25 subscription concerts (10)
- Sponsor-exclusive discount valued at \$300

Handel's Messiah - \$500

- 2 tickets in reserved seating section
- Half-page, color acknowledgment in exclusive program



Educational Sponsorship Opportunities

Enrich your sponsorship and the community with one of these 100% *tax-deductible* add-ons

Educational Initiatives - \$750

- Supports all educational programs including:
 - » Junior Philharmonic*
 - » Junior Philharmonic Chorus and Youth Chorale*
 - » Music Director and guest artist in-school visits*
 - » Preschool residencies and early-learning programs

Community Engagement - \$500

- Supports free, life-changing community programs such as:
 - » Award-winning television programs on WQLN PBS
 - » Summer concert tour for thousands of regional patrons
 - » Instrumental petting zoos

Youth Concert* - \$500

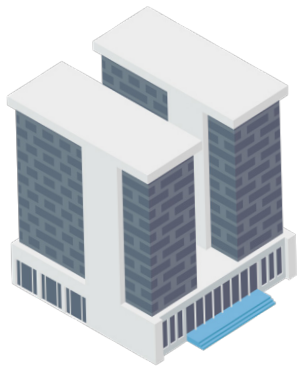
- Helps support our nationally-recognized youth concerts for more than 5,000 children
- Includes standards-based curriculum, lesson plans, etc.

* Denotes an EIO program eligible for EITC funding. Please contact Elizabeth at **814.455.1375, ext. 114** or elizabeth@eriephil.org to learn more about this beneficial tax credit program.



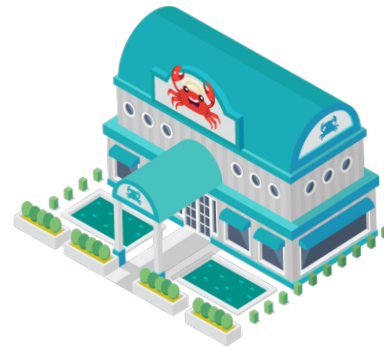
The Impact of Your Support

\$10.3 million
generated in economic impact

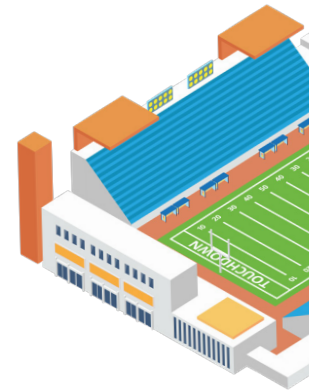
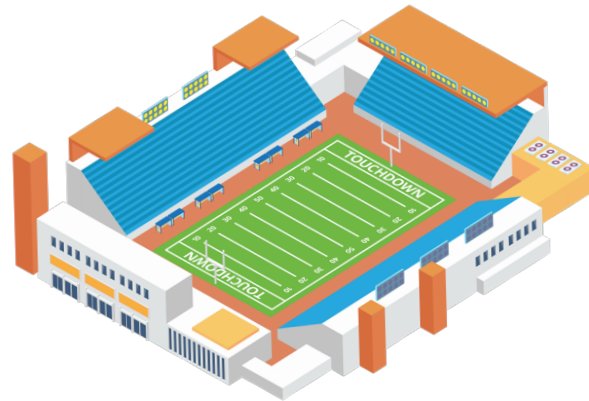
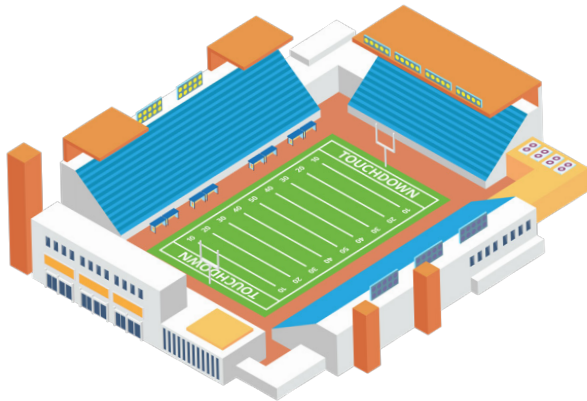


\$545,000 generated
in state and local taxes

\$8.6 million
generated for Erie County



141 jobs created
and sustained

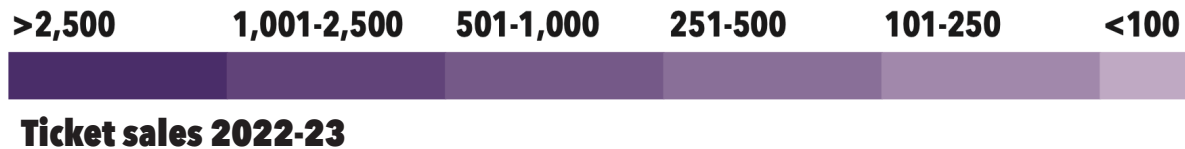
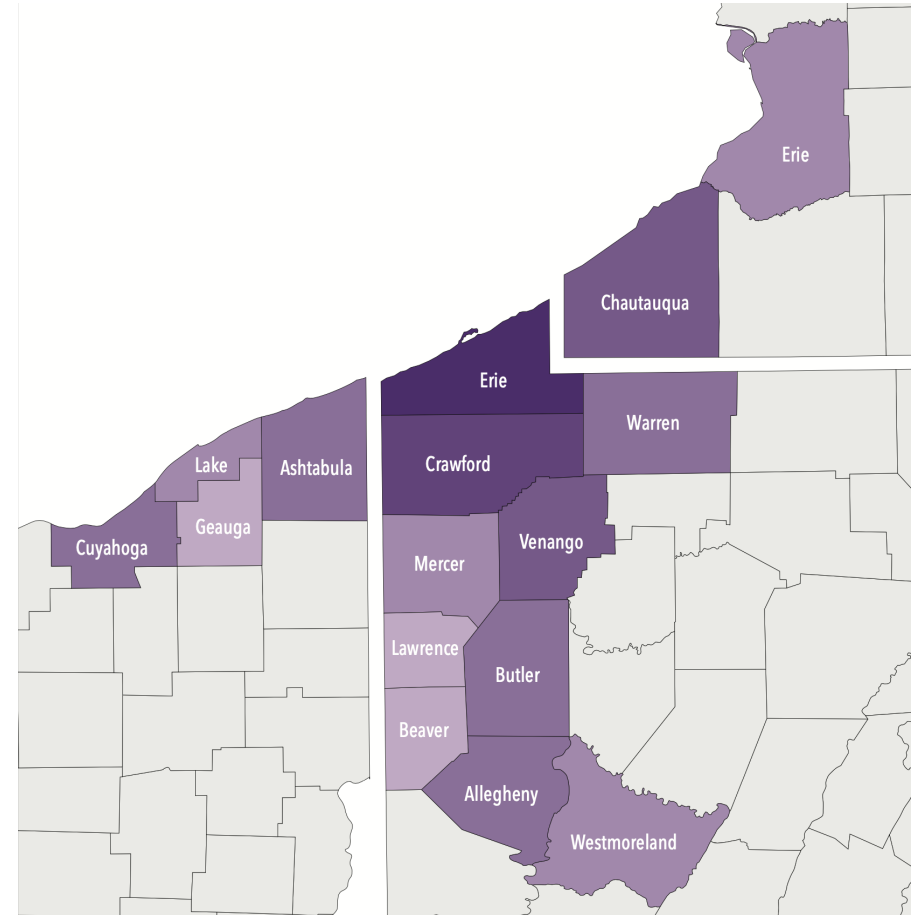
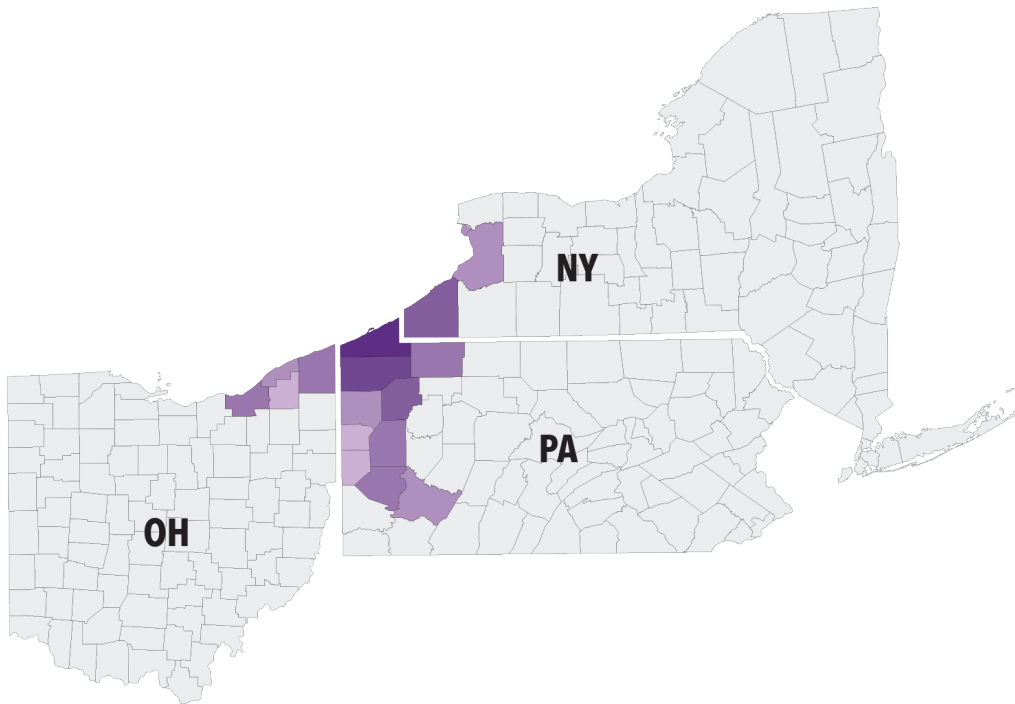


260,000
patrons reached

That's like filling Penn State's Beaver Stadium 2.5 times!

The Reach of Your Support

Customers also come from as far as Los Angeles County, Central Florida and Alaska!



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